



Privacy Policy

Effective Date 30/10/2018

Who we are

At Cardiff Bay Chiropractic, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that Cardiff Bay Chiropractic is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure

Types of data we collect

Third Parties

We may share anonymised personal information with only our chiropractic partners, Chirotouch (Patient management software), CLA (Patient scanning software) and Carestream (X-ray management software) who use this to analyse information to allow us accurate scanning results (CLA), accurate record keeping and patient management (Chirotouch) and accurate x-ray guidance (Carestream)

The type of information collected may include:

- Name,*
- Address,*
- Phone number,*
- E-mail address,*
- Demographic information.*

Cardiff Bay Chiropractic uses the personal information you provide to:

- *Register you in our software programs,*
- *Create and maintain accounts,*
- *Answer your e-mails,*
- *Send information you request,*
- *Communicate with regard to your account, send surveys, clinic events and newsletter,*
- *Send marketing materials.*

To view the privacy policies of our chiropractic partners:

[CLA](#)

[Chirotouch](#)

[Carestream](#)

[GCC](#)

Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United Kingdom and choose to provide information to us, please note that we transfer the data, including Personal Data, to United Kingdom and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Cardiff Bay Chiropractic will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Please be aware that all of our records and or appointments are subject to a review and audit by a registered chiropractor registered with the General Chiropractic Council (GCC)

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

Session Cookies. *We use Session Cookies to operate our Service.*

Preference Cookies. *We use Preference Cookies to remember your preferences and various settings.*

Security Cookies. *We use Security Cookies for security purposes.*

Google Analytics

When someone visits www.cardiffbaychiropractic.com we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Links to Other Websites

Our website may contain links to enable you to visit other websites. However, once you have used these links to leave our site, you should note that we do not have any control the other websites. Therefore, we are not responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

Mailing Lists

As part of the registration process for our monthly e-newsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer [Ján Beytell](#)

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer Ján Beytell at GDPR@cardiffbaychiropractic.com

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Changes to this Privacy Notice

This Document was reviewed 30/10/2018

Next review date: 10/01/2018

For more information on the GDPR guidelines, please visit [ICO](#) Website