



Privacy Policy

Who we are

At Cardiff Bay Chiropractic, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that Cardiff Bay Chiropractic is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure

Types of data we collect

Third Parties

We may share anonymised personal information with only our chiropractic partners, Chirotouch (Patient management software), CLA (Patient scanning software) and Carestream (X-ray management software) who use this to analyse information to allow us accurate scanning results (CLA), accurate record keeping and patient management (Chirotouch) and accurate x-ray guidance (Carestream)

The type of information collected may include:

- *Name,*
- *Address,*
- *Phone number,*
- *E-mail address,*
- *Demographic information.*

Cardiff Bay Chiropractic uses the personal information you provide to:

- *Register you in our software programs,*
- *Create and maintain accounts,*
- *Answer your e-mails,*
- *Send information you request,*
- *Communicate with regard to your account, send surveys, clinic events and newsletter,*
- *Send marketing materials.*

To view the privacy policies of our chiropractic partners:

[CLA](#)

[Chirotouch](#)

[Carestream](#)

Google Analytics

When someone visits www.cardiffbaychiropractic.com we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Links to Other Websites

Our website may contain links to enable you to visit other websites. However, once you have used these links to leave our site, you should note that we do not have any control the other websites. Therefore, we are not responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

Mailing Lists

As part of the registration process for our monthly e-newsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer [Ján Beytell](#)

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer Ján Beytell at GDPR@cardiffbaychiropractic.com

Changes to this Privacy Notice

This Document was reviewed 22/05/2018

Next review date: 22/08/2018

For more information on the GDPR guidelines, please visit

[ICO](#) Website